



GlobalPittsburgh®

CONNECTED, EVERYWHERE

2015 ANNUAL REPORT

It is my distinct honor to be serving as Chair of GlobalPittsburgh in a year highlighted by memorable visitors, programmatic achievements, and transitions. The staff has demonstrated a creativity and commitment by initiating a new annual event, our International Barbecue, and by designing highly rated interactive training programs, such as Meet America, a Global Ties U.S. program, in addition to the organization's more traditional homestay offerings, membership activities, our ever-popular First Thursdays, and the development of itineraries for the International Visitor Leadership Program and other federally-sponsored groups.

A staff transition and a move to The Global Switchboard in Pittsburgh's Lawrenceville neighborhood at the close of the calendar year made the year anything but typical. I thank the staff, my fellow Board members, and the volunteers who exchange information with their international peers, open their homes for dinner or overnight guests from other cultures, or who drive international visitors to their professional meetings or activities. Together WE are GlobalPittsburgh! Connected Everywhere!

John W. Hindman, Board Chair



John W. Hindman standing with GlobalPittsburgh members and volunteers Jonathan and Carlos Turcios on GlobalPittsburgh's moving day to The Global Switchboard, 12/30/2015.

GlobalPittsburgh is a member of **Global Ties U.S.**, a network of over **100 organizations and partners in 45 states and 15 countries** that coordinate international exchange programs.

GlobalPittsburgh has been connecting and engaging international leaders with the Greater Pittsburgh region **since 1959**.

GlobalPittsburgh thanks the following funders, supporters, and partners of our organization:

Richard King Mellon Foundation
The Bureau of Educational and Cultural Affairs at the U.S. Department of State

Bella Christies Sweet Boutique
Berlin Street Food
big Burrito Restaurant Group
Brassero Grill
Butcher on Butler
Carol Singer
Church Brew Works
Courtyard Marriott
Pittsburgh Downtown
Cutitta Chiropractic
Delta
DGM Photography
Eat'n'Park

ECHO International
FiAir
German American Chamber of Commerce
Global Beats Pittsburgh
Global Solutions
The Global Switchboard
hot haute hot
Highmark Blue Cross Blue Shield
Imagine Pittsburgh
The Japan-America Society of Pennsylvania
JJ & Co.
Kavsar
Kiln-N-Time
La Roche College
Leidos

Luke Wholey's Wild Alaskan Grill
Opera Theater Summerfest
DJ Pandemic
Pittsburgh Halal Truck
Pittsburgh Pirates
Primanti Bros.
Roland's Seafood Grill
Rukmini Foundation
Senator John Heinz History Center
Ton Pottery
Tube City IMS
UPMC Health Plan
Vibrant Pittsburgh
Visit Pittsburgh
Welcoming Pittsburgh
Westward Notions
Zipcar

International Leaders Program

GlobalPittsburgh is the U.S. Department of State's designated regional service provider for its International Visitor Leadership Program (ILVP), arranging itineraries for emerging leaders from Harrisburg west to Pennsylvania's border with Ohio, and in the Morgantown area of West Virginia, in collaboration with West Virginia University. Through the International Leaders Program, the organization also arranged itineraries and training programs for other federally-funded delegations and for individuals sponsored by regional companies or institutions. Each year, GlobalPittsburgh connects distinguished international visitors with professional resources, cultural organizations, and a network of over 340 host families.

In 2015:

- **309 international leaders** participated in **41 itineraries** designed and implemented by GlobalPittsburgh's staff and its volunteer citizen diplomats;
- **33 itineraries** were designed for **222 participants** in the U.S. Department of State's International Visitor Leadership Program, a **32% percent increase** in programs and a **31% increase in the number of visitors** served through this program over the same period last year;
- Emerging international leaders met with **482 regional professionals representing 191 institutions**, companies, or individual departments within larger institutions, connecting 98% more regional professionals to their international peers this year as compared to last year;
- **96 homestays (totaling over 4,996 nights)** were arranged for students and professionals to immerse them in American culture through both the International Leaders and the GlobalPittsburghCONNECT Programs;
- **859 meals were served during 465 occasions** in the homes of host families or at catered meals related to professional meetings;
- **1,168 room nights** were arranged, generating over **\$150,000 for regional hotels** and over \$21,000 in local taxes, a **40% increase in room nights** and a **39% increase in income generated for hotels**;
- **14 volunteers and interns** from **4 different countries** assisted with programming and events, collectively donating **more than 2,100 hours** of their time to the organization. This year interns and volunteers were primarily drawn from four regional universities: the University of Pittsburgh, Point Park University, Duquesne University, and La Roche College.



ILVP group "Entrepreneurship as the Engine of Prosperity and Stability: The Role of Women Entrepreneurs Along the New Silk Road" visiting Edward Marc Brands' Lawrenceville production facility, accompanied by Gail Shroff.

GlobalPittsburghCONNECT

GlobalPittsburgh membership programming encompasses overnight homestays, hospitality dinners with American families, and a year-round series of events to acculturate and welcome international students, professionals, ESL students, researchers, scholars and their families to the Greater Pittsburgh region. Local globally minded individuals, companies and organizations may become part of the GlobalPittsburghCONNECT, which includes invitations to members activities, hosting and homestay opportunities, and a wide range of other benefits and advantages.

In 2015:

- GlobalPittsburgh welcomed **174 new and 157 returning** members from **34 countries**;
- **1,045 members and friends** attended First Thursdays Networking Happy Hour for Globally-Minded People. New members joined our organization at each event;

The importance of First Thursdays is highlighted by the recent publication of Vibrant Pittsburgh's 2016 Pittsburgh Regional Diversity Study, which draws attention to the difficulty foreign-born residents perceive in establishing social connections in Pittsburgh. While nearly a third of U.S.-born Pittsburgh residents think it's "very easy" to find new friends and 71% of white Pittsburghers regard the region as more welcoming than other places they've lived, the picture is very different for foreign-born Pittsburghers, only 15% of whom rate making new friends here as "very easy". As numerous other studies have shown, there is a real and substantial connection between the attractiveness of a region to new skilled workers and newcomers' perception of their welcome in the region: in this respect, First Thursdays plays a vital role not only in Pittsburgh's international social life but also as an indispensable instrument for its future economic success.



- **108 members** and guests attended **9 group dinners** at ethnic restaurants around the city;
- **95 members** participated in four potluck dinners; **61 members** participated in painting and pottery making events; **21 students** joined families for holiday dinners;
- **Distributed 622 donated tickets** to cultural events, valued at over \$34,000, to GlobalPittsburgh members, a **49% increase** in tickets distributed in 2014;
- **More than 150 people** attended the second **Annual Picnic** in North Park to welcome new international students to the Pittsburgh area;
- **75 members and friends** attended the first annual **International Barbeque** where local food trucks gathered, attendees were entertained by a resident DJ and had the chance to win two plane tickets to any American or European city served by Delta Airlines.

Study Pittsburgh

Study Pittsburgh, an initiative of GlobalPittsburgh, promotes international education in the region, welcomes international students, and helps to foster cultural connections between them and regional businesses, cultural assets and communities. Study Pittsburgh serves as a point of contact between consortium member institutions and foreign and American educational institutions, government agencies, and other bodies participating in the development of internationalization in higher education. In the coming year, Study Pittsburgh hopes to launch a new program, International Student Talent and Retention (ISTAR), serving the regional economy by connecting international students with potential local employers.

In late August, 2015, Thomas Buell, who helped shape the initial Study Pittsburgh initiative in 2010 and served as Director of Development & Marketing at the time of his departure, transitioned from his position at GlobalPittsburgh to move to the Pacific Northwest to be closer to his family. We thank him for all of his efforts on behalf of the organization, both on a consulting basis and as a staff member. Monte Bohna has been assisting the organization as Coordinator, Study Pittsburgh Initiative since September 2015.

In 2015, GlobalPittsburgh:

- Was represented at **2 international education conferences** attended by regional universities' and colleges' international student office department heads and staff;
- Participated in **monthly meetings of Pittsburgh NAFSA**, the regional branch of the principal North American international education professional association;
- **Renewed a Memorandum of Understanding between GlobalPittsburgh and the Department of Commerce U.S. Commercial Service**, for a mutually beneficial relationship producing valuable cooperation including formal Commercial Service endorsement of a successful GlobalPittsburgh grant proposal;
- Wrote and **was awarded a competitive grant** to host and administer the U.S. Department of State's EducationUSA Leadership Institute in March 2016 on the topic of "Campus Internationalization and Student Mobility". The Leadership Institute represents a new collaboration with the University of Pittsburgh's Study Abroad Office.

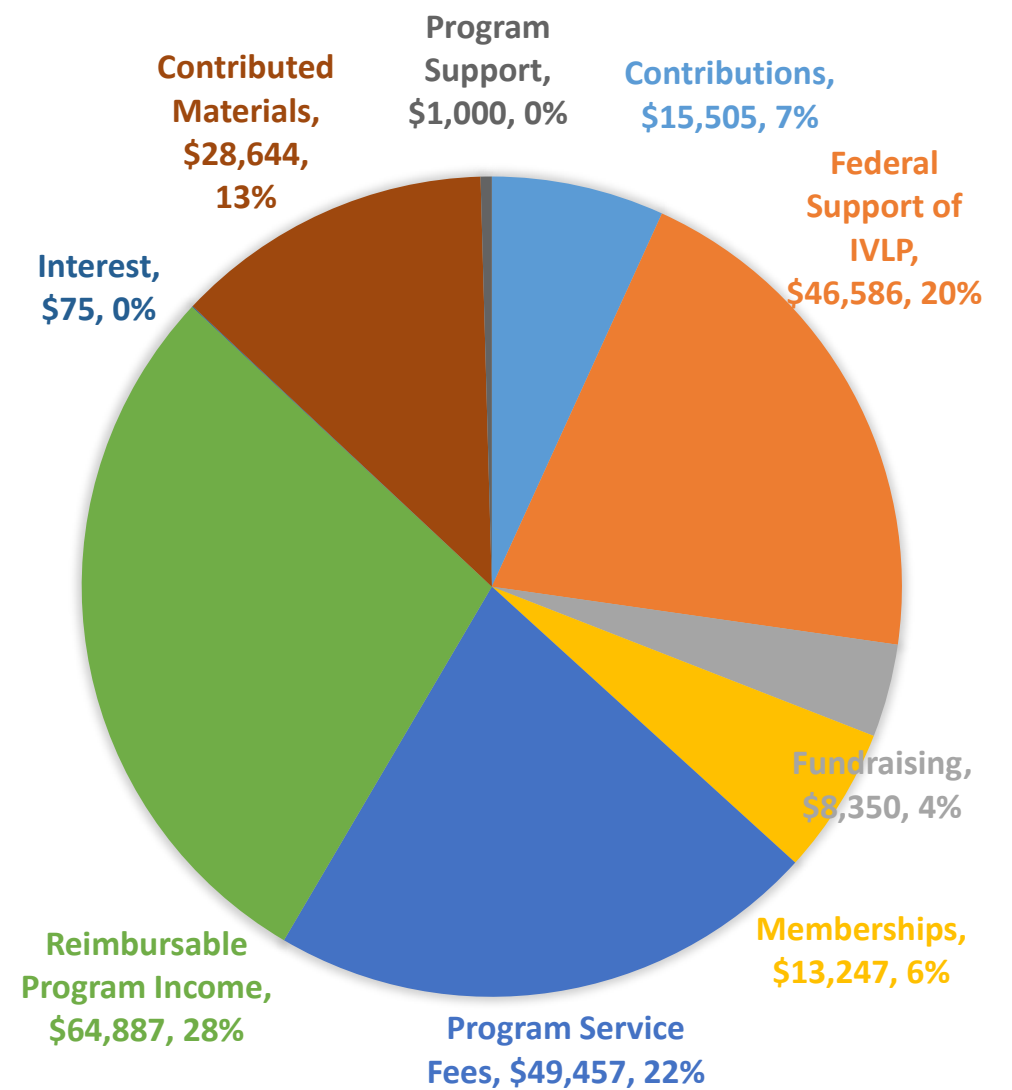
YES I LET THEM IN MY HOUSE

By Rebecca Lukens, GlobalPittsburgh host family (emotionalmommy.wordpress.com)

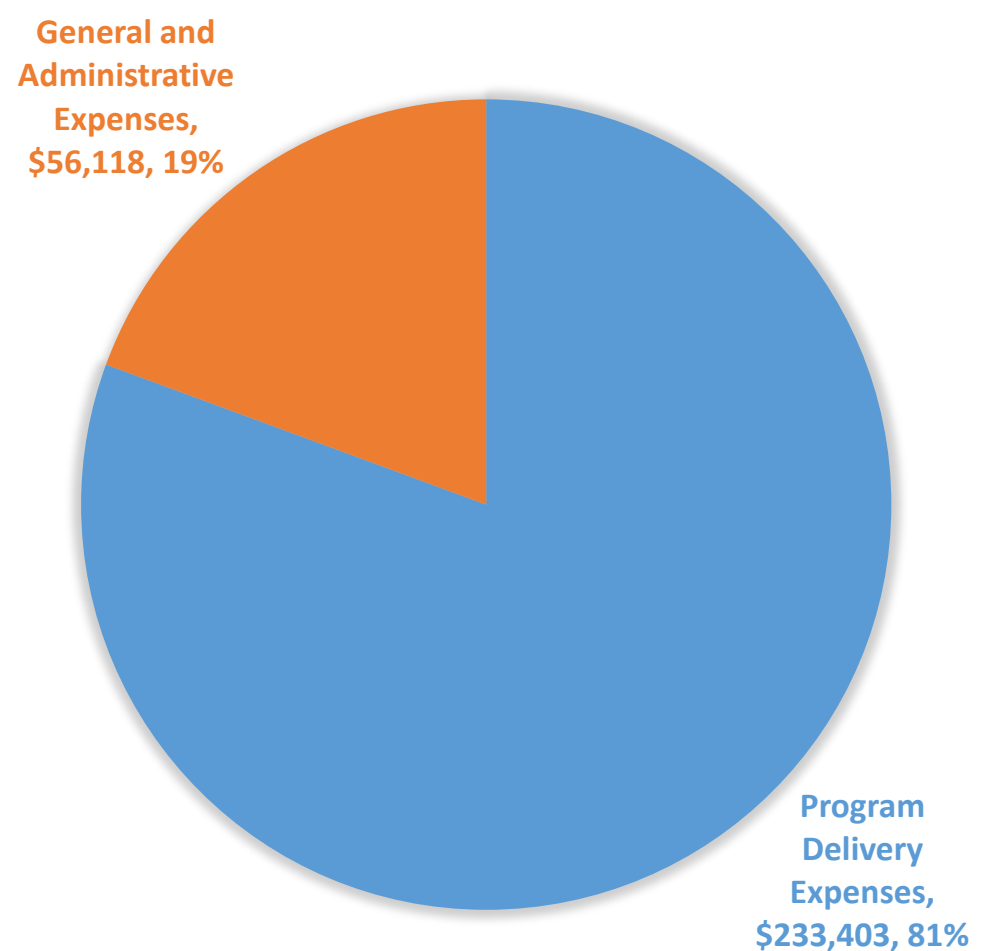
For about 4 years now, we have hosted international exchange students. To date, we have had students from, China, Japan, South Korea, Brazil, Venezuela, Serbia and Saudi Arabia. We have hosted dinners for people from various African countries, Poland, and Russia. At a time when tensions across countries are high, and we as a country hate anyone different from ourselves, I have been asked many times, why do I do it?..

... we are raising children that are globally minded. They do not think twice about different skin tones in our home, they don't wonder 'what is wrong' with someone who does not speak our language 100%. They know that many different people can show them kindness. As I write this, a girl from Brazil is building a marble maze with my son...

GLOBALPITTSBURGH INCOME, 2015



GLOBALPITTSBURGH EXPENDITURES



Avonworth High School Students Meet African Journalists in the Program Entitled, "Election Press Coverage", Sept. 2015

GlobalPittsburgh deeply thanks the following institutions and organizations for their willingness to participate in itineraries and activities arranged by our organization

3 Rivers Wet Weather	Parkhurst Dining Services/Auxiliary Services	PublicSource
Acculturation for Justice, Access and Peace Outreach	School of Law	Range Resources
ACTION – Housing, Inc.	Student Health Services	Reed Smith
ALCOSAN	Edward Marc Brands, Inc.	Regional Industrial Development Corporation
Allegheny CleanWays	eLoop LLC	Riverlife
Allegheny Conference on Community Development	eMER LLC	Serb National Federation
Allegheny County Executive Rich Fitzgerald	Energy Innovation Center	Shale Media Group
Allegheny County Department of Economic	EQT Corporation	Smith Butz
Development	ExperiLearn, LLC/ExperiLearn Works Inc. – Pgh PA	SparkPath
Aquatech International Corporation	Family Hospice and Palliative Care	The Sprout Fund
AlphaLab	Fine Art Miracles	Sustainable Pittsburgh
AlphaLab Gear	First Energy Corporation	Ujamaa Collective
Amizade	FISA Foundation	University of Pittsburgh
ASSET Materials Support Center	Fourth Economy Consulting	Biological and Health Program
Avonworth High School	FracTracker Alliance	Center of Latin American Studies
Babst Calland	Free Store 15104	Center for Social and Urban Development
Bike Pittsburgh	Gas Technology Institute	Consortium Ethics Program
Bloomfield-Garfield Corporation (BCG)	Giant Eagle	Department of Political Science
Bombardier Transportation	Global Links	Electrical and Computer Engineering, Swanson
Bridgeville Borough: Mayor Pasquale Deblasio	The Greater Pittsburgh Community Food Bank	School of Engineering
Buchanan Ingersoll & Rooney, P.C.	Greater Pittsburgh Literacy Council	Innovation Institute
Carnegie Mellon University	Greater Pittsburgh Nonprofit Partnership	Institute of Politics
Center for the Advancement of Applied Ethics and	Green Building Alliance	Joseph M. Katz Graduate School of Business
Political Philosophy	Group Against Smog and Pollution (GASP)	The Kenneth P. Dietrich School of Arts and Sciences
Center for Building Performance and Diagnostics,	Grow Pittsburgh	Laboratory for Education and Research Security
School of Architecture	GTECH Strategies	Assured Information Systems
CyLab	Hazelwood Initiative	School of Information Sciences
Engineering and Public Policy	The Heinz Endowments	Mechanical Engineering & Materials Science,
Institute for Social Innovation, H. John Heinz III College	Hidden Hills Dairy	Swanson School of Engineering
Language Technologies Institute, School of Computer	Homestead Borough Office: Mayor of Homestead	Office of the General Counsel
Science	Honorary Consul for France in Western Pennsylvania	PittServes
Office of International Education	Idea Foundry	School of Health and Rehabilitation Sciences
Remaking Cities Institute, School of Architecture	Innovation Works	Study Abroad Office
School of Public Policy and Management H. J. Heinz III	The Islamic Center of Pittsburgh	Testing Center
College	Junior Achievement of Western Pennsylvania	Urban Innovation21
The Western Pennsylvania Brownfields Center	KDKA-TV	Urban Redevelopment Authority of Pittsburgh
Center for Coalfield Justice	The Kinglsey Association	U.S. Attorney's Office, Western District of Pennsylvania
Center for Sustainable Shale Development	League of Women Voters of Greater Pittsburgh, Inc.	U.S. Department of Energy: National Energy Technology
Chatham University	Local Government Academy	Laboratory
Center for Women's Entrepreneurship	Manchester Bidwell Corporation	U.S. Representative Mike Doyle
Pennsylvania Center for Women and Politics	Marcellus Shale Coalition	U.S. Senator Robert P. Casey, Jr., Pittsburgh Regional
CHS Oakland Community Pantry	The Mauer Group	Office
Citizen Police Review Board	Meyer, Unkovic & Scott LLP	VA Pittsburgh Healthcare System: Human Engineering
City of Pittsburgh	National Cyber-Forensics & Training Alliance	Research Laboratories
Housing Authority	Neumeyer Environmental Services	Washington County Board of Commissioners:
Mayor William Peduto	NEXTpittsburgh	Commissioner Harlan Shober
Office of the Controller	Northside Community Development Fund	Waste Management, Inc.
Office of Mayor William Peduto, Deputy Chief of Staff	Northside Leadership Conference	West Virginia University
Office of Mayor William Peduto, Department of	Operation Better Block	Benjamin M. Statler College of Engineering and
Innovation & Performance	PennFuture	Mineral Resources
Office of Mayor William Peduto, City Solicitor and	Penn State Greater Allegheny	Center for Energy Efficiency Electronics
Chief Legal Officer	Pennsylvania Department of Environmental Protection,	Center for Energy and Sustainable Development
Pittsburgh City Councilman Corey O'Connor	Southwest Office	Department of Occupational and Environmental
Public Safety Department	Pennsylvania Environmental Council	Health Sciences, School of Public Health
Clean Water Action	Pennsylvania Governor's Southwest Office	Department of Public Administration
Cohen & Grigsby	Pennsylvania Independent Oil & Gas Association	Division of Forestry and Natural Resources
Community College of Allegheny County	Pennsylvania Resource Council	Energy Institute
Admissions Office	Pennsylvania State Representative Jake Wheatley,	Environmental Soil Chemistry and Soil Fertility, Division
Center for Professional Development	Pittsburgh Office	of Plant and Soil Sciences
Conservation Consultants, Inc.	Phipps Conservatory and Botanical Gardens	Mechanical and Aerospace Engineering
Construction Junction	Pittsburgh Business Times	National Alternative Fuels Training Consortium
Day School of the Children's Institute	Pittsburgh Cultural Trust	National Environmental Services Center
Duquesne University	Pittsburgh Downtown Partnership	National Research Center for Coal & Energy
Biotechnology, Bayer School of Natural and	Pittsburgh Gateways Corporation	Office of International Programs
Environmental Sciences	Pittsburgh Green Innovators	Petroleum & Natural Gas Engineering
Center for Environmental Research and Education,	Pittsburgh Post-Gazette	West Virginia Water Resources Research Institute
Bayer School of Natural and Environmental Sciences	The Pittsburgh Promise	US-China Energy Center
Duquesne University	Pittsburgh Tribune-Review	Western Pennsylvania Conservancy
Department of Instruction and Leadership in	Pittsburgh Zoo & PPG Aquarium	Westinghouse Electric Company
Education	Plumbers Local Union No. 27	Westmoreland County Community College: Workforce
McAnulty College of Liberal Arts	PNC Bank	and Community Development
Office of International Programs	PNC Financial Services Group: Corporate Sustainability	Women and Girls Foundation
Office of the Provost	Pratter	WTAE-TV